



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967253-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Romney/R/President	Romney for President, Inc	507

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	967253	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/24/12	10/26/12	6a Eyeopener	558-7a	---TF--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	6:23 AM	6a Eyeopener	558-7a	:30	2012MRFP148H	\$900.00 NM
3	WCVB	F	10/26/12	5:58 AM	6a Eyeopener	558-7a	:30	2012MRFP148H	\$900.00 NM
2	WCVB	F	10/26/12	6:24 AM	6a Eyeopener	558-7a	:30	2012MRFP145H	\$900.00 NM
3	10/24/12	10/26/12	Good Morning America	658-9a	---TF--	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	7:55 AM	Good Morning America	658-9a	:30	2012MRFP145H	\$800.00 NM
4	WCVB	Th	10/25/12	8:42 AM	Good Morning America	658-9a	:30	2012MRFP148H	\$800.00 NM
2	WCVB	F	10/26/12	8:42 AM	Good Morning America	658-9a	:30	2012MRFP148H	\$800.00 NM
3	WCVB	F	10/26/12	8:59 AM	Good Morning America	658-9a	:30	2012MRFP145H	\$800.00 NM
5	10/24/12	10/26/12	ELLEN EF	4P-5P	---TF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	4:48 PM	ELLEN EF	4P-5P	:30	2012MRFP148H	\$700.00 NM
3	WCVB	F	10/26/12	4:32 PM	ELLEN EF	4P-5P	:30	2012MRFP148H	\$700.00 NM
2	WCVB	F	10/26/12	4:57 PM	ELLEN EF	4P-5P	:30	2012MRFP145H	\$700.00 NM
7	10/24/12	10/28/12	STEVE HARVEY DAY	10-11a	---TF--	:30	2	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	10:48 AM	STEVE HARVEY DAY	10-11a	:30	2012MRFP145H	\$150.00 NM
2	WCVB	F	10/26/12	10:44 AM	STEVE HARVEY DAY	10-11a	:30	2012MRFP148H	\$150.00 NM
10	10/24/12	10/28/12	The View	1058-12n	---TF--	:30	3	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	3	\$1,200.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



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**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

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967253-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	Romney for President, Inc	507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
10	10/24/12	10/28/12	The View	1058-12n	---TF--	:30	3	\$1,200.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	Th	10/25/12	10:59 AM	The View	1058-12n	:30	2012MRFP148H	\$1,200.00	NM
	2	WCVB	Th	10/25/12	11:37 AM	The View	1058-12n	:30	2012MRFP145H	\$1,200.00	NM
	1	WCVB	F	10/26/12	11:59 AM	The View	1058-12n	:30	2012MRFP145H	\$1,200.00	NM
12	10/24/12	10/26/12	Midday News	1158a-1230p	---TF--	:30	2	\$400.00	NM		
Class of Time - Immediately Pre-emptible without notice											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	10/22/12	10/28/12	---TF--	2	\$400.00						
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	Th	10/25/12	12:24 PM	Midday News	1158a-1230p	:30	2012MRFP148H	\$400.00	NM
	1	WCVB	F	10/26/12	12:41 PM	Midday News	1158a-1230p	:30	2012MRFP148H	\$400.00	NM
LR- Local Program Runover											
13	10/24/12	10/28/12	Millionaire	1228-1p	---TF--	:30	2	\$500.00	NM		
Class of Time - Pre-emptible with notice											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	10/22/12	10/28/12	---TF--	2	\$500.00						
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	Th	10/25/12	12:39 PM	Millionaire	1228-1p	:30	2012MRFP145H	\$500.00	NM
	1	WCVB	F	10/26/12	12:51 PM	Millionaire	1228-1p	:30	2012MRFP145H	\$500.00	NM
15	10/24/12	10/28/12	The Chew	1-2p	---TF--	:30	2	\$600.00	NM		
Class of Time - Pre-emptible with notice											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	10/22/12	10/28/12	---TF--	2	\$600.00						
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Th	10/25/12	1:32 PM	The Chew	1-2p	:30	2012MRFP148H	\$600.00	NM
	2	WCVB	F	10/26/12	1:57 PM	The Chew	1-2p	:30	2012MRFP148H	\$600.00	NM
17	10/24/12	10/28/12	GENERAL HOSPITAL	ABC SOAPS ROTA	---TF--	:30	2	\$750.00	NM		
Class of Time - Pre-emptible with notice											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	10/22/12	10/28/12	---TF--	2	\$750.00						
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	Th	10/25/12	2:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	2012MRFP145H	\$750.00	NM
	1	WCVB	F	10/26/12	2:24 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	2012MRFP145H	\$750.00	NM
20	10/24/12	10/28/12	Newscenter 5 at 5	5-6p	---TF--	:30	2	\$1,500.00	NM		
Class of Time - Pre-emptible with notice											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	10/22/12	10/28/12	---TF--	2	\$1,500.00						
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Th	10/25/12	5:40 PM	Newscenter 5 at 5	5-6p	:30	2012MRFP145H	\$1,500.00	NM
	2	WCVB	F	10/26/12	5:40 PM	Newscenter 5 at 5	5-6p	:30	2012MRFP148H	\$1,500.00	NM
22	10/24/12	10/28/12	Newscenter 5 at 6	6-630p	---TF--	:30	2	\$2,000.00	NM		
Class of Time - Pre-emptible with notice											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	10/22/12	10/28/12	---TF--	2	\$2,000.00						
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	Th	10/25/12	6:13 PM	Newscenter 5 at 6	6-630p	:30	2012MRFP148H	\$2,000.00	NM
	1	WCVB	F	10/26/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	2012MRFP145H	\$2,000.00	NM
24	10/24/12	10/28/12	M-F Inside Edition	658-730p	---TF--	:30	2	\$1,500.00	NM		
Class of Time - Pre-emptible with notice											



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Advertiser	Product	Estimate Number	
Romney/R/President	Romney for President, Inc	507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/24/12	10/28/12	M-F Inside Edition	658-730p	---TF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	7:22 PM	M-F Inside Edition	658-730p	:30	2012MRFP145H	\$1,500.00 NM
2	WCVB	F	10/26/12	7:13 PM	M-F Inside Edition	658-730p	:30	2012MRFP148H	\$1,500.00 NM
25	10/24/12	10/28/12	Chronicle	728-8p	---TF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	7:38 PM	Chronicle	728-8p	:30	2012MRFP148H	\$1,500.00 NM
2	WCVB	F	10/26/12	7:54 PM	Chronicle	728-8p	:30	2012MRFP145H	\$1,500.00 NM
27	10/24/12	10/28/12	Newscenter 5 at 11	11-1130p	---TF--	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP145H	\$2,500.00 NM
2	WCVB	F	10/26/12	11:30 PM	Newscenter 5 at 11	11-1130p	:30	2012MRFP148H	\$2,500.00 NM
30	10/24/12	10/28/12	Nightline	1135p-1206a	---TF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/25/12	11:53 PM	Nightline	1135p-1206a	:30	2012MRFP148H	\$1,000.00 NM
1	WCVB	F	10/26/12	11:55 PM	Nightline	1135p-1206a	:30	2012MRFP145H	\$1,000.00 NM
32	10/24/12	10/28/12	5a Eyeopener	5-6a	---TF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	5:39 AM	5a Eyeopener	5-6a	:30	2012MRFP145H	\$700.00 NM
2	WCVB	F	10/26/12	5:29 AM	5a Eyeopener	5-6a	:30	2012MRFP145H	\$700.00 NM
<u>Total Spots</u>							<b>37</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$37,800.00</b>
<u>Agency Commission</u>	<b>\$5,670.00</b>
<u>Net Amount Due</u>	<b>\$32,130.00</b>